















16 November 2020

Joint Industry Statement on Data Governance

We, the undersigned organisations, representing hundreds of European and international companies of all sizes across a variety of sectors, welcome the European Commission's objective to create a supportive environment for data governance and sharing mechanisms to enhance and drive the success of common European Data Spaces. Empowering all market participants to contribute to and benefit from the foreseen data spaces will help unlock the economic value of data across all European sectors by encouraging the uptake of innovative technologies—including AI tools and data analytics—and will bring significant benefits to European businesses, the public sector, and society more broadly.

Flexibility and legal certainty are key drivers to facilitating data sharing among companies. The European Commission can play an important role in fostering the development, availability, and adoption of state-of-the-art tools and best practices that make it easier and less expensive to share data in ways that are consistent with rigorous privacy expectations. The upcoming data governance framework also represents an opportunity to further reinforce Europe's global ambitions to ensuring cross-border data flows, as recognised in the European Strategy for Data from February 2020, as "indispensable for the competitiveness of all European companies who operate in a connected environment that goes beyond the EU's borders."

Our companies are of all sizes and sectors; we are operating in Europe but are also globally integrated, and must therefore be able to rely on access to the best services available and the ability to move data securely across borders to maintain operations, reach customers, and compete. The 'Data Governance Act' is an important building block to meet these needs and to build trust for the purposes of gaining wider participation in common European Data Spaces.

We call on the EU to continue to lead by example by strengthening Europe's commitment to enabling the free flow of data and to continue resisting attempts to introduce data localisation measures or requirements. A European approach to the sharing, storing, and processing of data must continue to be shaped according to Europe's values and based on the principle of openness.

Sincerely,

BSA, BSA | The Software Alliance
ESF, European Services Forum
GDA, Global Data Alliance
IBEC, Irish Business and Employers Confederation
JBCE, Japanese Business Council in Europe
JEITA, Japan Electronics and Information Technology Industries Association
SP, Confederation of Industry of the Czech Republic
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