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July 16, 2020

TO: Members, Senate Judiciary Committee

SUBJECT: **AB 1281 (CHAU) CALIFORNIA CONSUMER PRIVACY ACT OF 2018**

SUPPORT- AS AMENDED JUNE 25, 2020

The California Chamber of Commerce and the listed organizations are pleased to SUPPORT AB 1281 (Chau), as amended June 25, 2020. AB 1281 extends the existing sunset on a crucial fix to the California Consumer Privacy Act (CCPA) by exempting information collected in the employment or job applicant context from the applicable provisions of the law until January 1, 2022.

The CCPA's current exemption for this data will sunset on January 1, 2021. This 2021 sunset date represents a compromise among a diverse group of stakeholders, including privacy groups and labor advocates, and reflects an agreement that although the CCPA did not provide a solution for the handling of such data, stakeholders are nevertheless committed to working together to find a better solution for the same. The agreement called for stakeholders to come together and develop a solution in 2020, but the COVID-19 crisis denied stakeholders the opportunity to engage on this issue. And though the California Privacy Rights Act of 2020 (CPRA) would itself extend the sunset date at issue if it passes in the November election; no allowance has been made to account for the possibility that CPRA does not pass in November. Accordingly, AB 1281 extends this sunset for the CCPA exemptions until January 1, 2022 but will not take effect if CPRA passes in the November election.

The extension is necessary because CCPA is broad enough to include employees and job applicants within its definition of "consumers." But without a well-designed framework to deal specifically with employee data, the CCPA is ill-equipped to handle employee data and how that relates to workplace data. This includes issues as far reaching as employment harassment investigations and wrongful termination suits. Accordingly, this extension is necessary for three reasons:

Operationalizing CCPA for employees and job applicants would sink thousands of already struggling businesses. The costs to businesses of all sizes to operationalize CCPA for employees and job applicants would be crippling. Businesses were expecting a solution for employee data under CCPA by late 2020, but because of the strains that COVID-19 has placed on stakeholders across the spectrum, reaching such a solution in time is no longer practicable. But with no solution in place and a looming CCPA sunset date, California's business owners face the possibility that, amid this pandemic, CCPA compliance costs will unexpectedly grow to include employee and job applicant data compliance. For example, imagine a family-owned restaurant struggling to serve 150 customers per day— without this fix, that restaurant may have to spend money that was earmarked for COVID safety compliance on legal fees and operationalizing the CCPA for its kitchen and wait staff, in addition to anyone who has applied for a job there.

The legal consequences of failing to refine CCPA before it inadvertently applies to such data are too significant to bear. Were CCPA employee and job applicant data exemption to sunset, if an employee asks their employer to delete accusations of sexual harassment before a lawsuit is filed, including emails of inappropriate images sent to a coworker, the business will have to comply. Also, under CCPA, if a separated spouse who is part of a household wanted to gain access to an employee's payroll records, the business will have to comply. Demonstrably, CCPA is not designed to handle employee or job applicant data, and extending the CCPA sunset as provided under AB 1281 allows stakeholders to work together on developing a framework for handling these complex issues.

CCPA was not drafted for, and is incompatible with, employee and job applicant data. Imagine an employee making an access request for "specific pieces of information" under the CCPA. The definition of "personal information" is so broad that it includes all data "capable of being associated with" someone. This means that amid the COVID-19 pandemic, in response to an employee's access request, a business would have to reassign valuable resources and human talent towards responding to that request by the letter of the law, which would include going into an employee's office and scanning every paper document; gathering all of the employee's internet search history; producing all of the employee's email archives; producing any documentation from a working group that the employee might have been associated with; and potentially more – even if the business is not using the information or aware it exists.

In addition to extending the time to remedy the above-described employment issues, **AB 1281** makes allowances for the possibility that CPRA passes in the November election. **AB 1281** will, by its own terms, take effect only if the CPRA does not pass. Additionally, **AB 1281** is mindful of privacy rights by ensuring that someone who is both an employee and a consumer of a business will continue to retain all of their CCPA rights as a consumer. Finally, this bill strongly encourages businesses <u>not</u> to use employment data beyond the employment context – because the exemption only applies when employment data is collected and used **solely** for employment purposes.

For these reasons, CalChamber and the listed organizations SUPPORT AB 1281 (Chau).

Sincerely

Shoeb Mohammed Policy Advocate

California Chamber of Commerce

Advanced Medical Technology Association – Maureen Higgins
American Benefits Council – Katie Johnson
American Property Casualty Insurance Association – Jeremy Merz
American Staffing Association – Bridget McGowan
Association of California Life & Health Insurance Companies – Matt Powers
California Association of Collectors – Cliff Berg

California Association of Realtors - Anna Buck

California Building Industry Association - Nick Cammarota

California Credit Union League - Robert Wilson

California Food Producers – Trudi Hughes

California Hospital Association – Lois Richardson

California Land Title Association – Anthony Helton

California Manufacturers & Technology Association - Nicole Rice

California New Car Dealers Association - Breanna Pineda

California Restaurant Association - Madison Burton

California Retailers Association - Rachel Michelin

California Trucking Association – Taylor Collison

Civil Justice Association of California - Jaime Huff

Consumer Technology Association – Stephanie Morwell

Email Sender & Provider - Reed Freeman

Entertainment Software Association - Kathryn Gunter

Equifax- Vanessa Lugo

Honda – Craig Orlan

Insights Association - Howard Fienberg

Internet Association - Dylan Hoffman

MPA - The Association of Magazine Media - Emily Emery

National Advertising Initiative - David LeDuc

National Association of Mutual Insurance Companies - Seren Taylor

National Payroll Reporting Consortium - Ben Ebbink

Orange County Business Council - Connor Medina

Personal Insurance Federation of California - Seren Taylor

Securities Industry and Financial Markets Association - Joanne Bettencourt

Sempra Energy Utilities/SDG&E/SoCal Gas - Nicolina Hernandez

State Privacy and Security Coalition – Andrew Kingman

TechNet - Cameron Demetre

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SM:ldl